

FESPA 2017 HAMBURG CREATED A WARM, SHINY FEELING

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In focus for 2017 in Hamburg, Germany was the introduction of all things shiny with the launch of two high gloss, nanoporous products offering stunning performance for photo quality, waterbased printers. These products left a great impression with visitors and the discerning, critical printer whose expectation is to present the best in image & print performance and create that additional WOW factor with their clients.

The challenge often with a glossy surface & water based inks is that the coating has a slow drying time and weaker water resistance, these problems are now a thing of the past. Now you can have photo quality glossy instant drying performance & good water resistance.

Folex launched SIVN a High-End permanent self adhesive vinyl & SI 161 a tear resistant, super flat polyester Roll-Up film with our classic high quality silverback block out layer. Both films feature a super high, glossy nanoporous coating surface. The glossy surface offers a stunning glass, shiny effect to your images and due to the nano coating, absorbs the water based inks directly into the coating layer. Nano technology also provides a high level of water resistance to the printed image.

The special ink receptive coating is suitable for water based pigment & dye inks and its highly absorbent coating structure allows instant drying performance, which means the film can be printed roll to roll which is great for tight print deadlines, saving you time and money. Post lamination is therefore also not required when looking for a glossy finish. Images are brilliantly vibrant & strong in contrast, perfect for stunning photo quality images for signage, labels POS & POP & in the case of SI 161 of course great looking Roll-Ups & banners.

Offered in a PVC face film thickness version of 0.130 mm with a permanent acrylic adhesive and paper release liner, SIVN is available in 430mm, 610mm, 914mm, 1067mm, 1270mm, 1370mm & 1520mm widths in 20M lengths

SI 161 is available in a film thickness version of 0.155 mm and 914mm, 1067mm & 1270mm widths in 20M lengths.

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